

Class of 1965 Giving History

Lifetime Giving: \$96,004,768
Cayuga Society: 88

| <u>Fiscal Year</u> | <u>Total Gifts</u> | <u>Donors</u> | <u>Total Mailable</u> | <u>Avg. \$/Donor</u> | <u>Tower Club \$5K+</u> | <u>Cornell Giving Partners 2</u> | <u>Cornell Giving Partners 1</u> |
|--------------------|---------------------|---------------|-----------------------|----------------------|-------------------------|----------------------------------|----------------------------------|
| 1989 | \$265,448 | 664 | | \$400 | 43 | | |
| 1990 | \$5,545,568 | 807 | | \$6,872 | 100 | | 25th Reunion |
| 1991 | \$207,807 | 512 | | \$406 | N/A | | |
| 1992 | \$1,156,636 | 501 | | \$2,309 | 45 | | |
| 1993 | \$1,192,106 | 500 | | \$2,384 | 45 | | |
| 1994 | \$671,578 | 497 | | \$1,351 | 44 | | |
| 1995 | \$919,684 | 481 | | \$1,912 | 50 | | 30th Reunion |
| 1996 | \$740,376 | 505 | | \$1,466 | 59 | | |
| 1997 | \$1,367,489 | 467 | | \$2,928 | 46 | | |
| 1998 | \$1,583,940 | 489 | 1,672 | \$3,239 | 40 | | |
| 1999 | \$946,942 | 539 | 1,653 | \$1,757 | 38 | | |
| 2000 | \$3,696,741 | 641 | 1,653 | \$5,767 | 64 | | 35th Reunion |
| 2001 | \$1,224,466 | 497 | 1,644 | \$2,464 | 36 | | |
| 2002 | \$1,548,913 | 488 | 1,633 | \$3,174 | 49 | | |
| 2003 | \$1,212,208 | 552 | 1,685 | \$2,196 | 45 | | |
| 2004 | \$715,270 | 508 | 1,696 | \$1,408 | 43 | | |
| 2005 | \$3,533,271 | 615 | 1,625 | \$5,745 | 56 | | 40th Reunion |
| 2006 | \$1,089,435 | 485 | 1,659 | \$2,246 | 58 | | |
| 2007 | \$1,276,223 | 507 | 1,624 | \$2,517 | 55 | | |
| 2008 | \$4,672,893 | 513 | 1,615 | \$9,109 | 59 | | |
| 2009 | \$2,976,211 | 467 | 1,661 | \$6,373 | 52 | | |
| 2010 | \$4,209,162 | 545 | 1,642 | \$7,723 | 62 | | 45th Reunion |
| 2011 | \$2,283,855 | 506 | 1,643 | \$4,514 | 59 | | |
| 2012 | \$1,941,267 | 458 | 1,621 | \$4,239 | 52 | | |
| 2013 | \$4,409,271 | 493 | 1,571 | \$8,944 | 63 | | |
| 2014 | \$3,416,836 | 500 | 1,557 | \$6,834 | 59 | | |
| 2015 | \$12,180,316 | 556 | 1,585 | \$21,907 | 109 | | 50th Reunion |
| 2016 | \$1,378,551 | 468 | 1,857 | \$2,946 | 68 | | |
| 2017 | \$3,808,409 | 457 | 1,796 | \$8,333 | 68 | | |
| 2018 | \$2,199,592 | 471 | 1,773 | \$4,670 | 61 | | |
| 2019 | \$2,626,315 | 451 | 1,749 | \$5,823 | 69 | 13 | 47 |
| 2020 | \$19,183,953 | 414 | 1,687 | \$46,338 | 75 | 19 | 55th Reunion |

60th Reunion Campaign Comparisons

| <u>Class of</u> | <u>Dollars</u> | <u>Donors</u> | <u>New Donors</u> | <u>Avg. \$/Donor</u> | <u>Tower Club</u> | <u>%Participation</u> | <u>Cayuga</u> |
|-----------------|----------------|---------------|-------------------|----------------------|-------------------|-----------------------|---------------|
| 1936 | \$2,543,910 | 162 | | \$15,703 | 20 | | |
| 1937 | \$1,033,705 | 199 | 13 | \$5,194 | 27 | | 26 |
| 1938 | \$1,652,112 | 215 | 15 | \$7,684 | 22 | | 29 |
| 1939 | \$9,185,691 | 265 | 25 | \$34,663 | 30 | | 43 |
| 1940 | \$1,427,208 | 217 | 21 | \$6,577 | 15 | | 47 |
| 1941 | \$1,337,222 | 206 | 13 | \$6,491 | 23 | | 45 |
| 1942 | \$3,244,322 | 222 | 26 | \$14,614 | 25 | | 39 |
| 1943 | \$767,031 | 270 | 15 | \$2,841 | 33 | | 50 |
| 1944 | \$3,217,154 | 261 | 8 | \$12,326 | 39 | 41% | 43 |
| 1945 | \$2,196,572 | 250 | 16 | \$8,786 | 34 | 45% | 61 |
| 1946 | \$605,192 | 226 | 13 | \$2,678 | 22 | 39% | 30 |
| 1947 | \$794,460 | 249 | 28 | \$3,191 | 32 | 36% | 72 |
| 1948 | \$8,628,614 | 347 | 30 | \$24,866 | 43 | 40% | 77 |
| 1949 | \$2,062,227 | 330 | 19 | \$6,249 | 33 | 37% | 75 |
| 1950 | \$7,454,747 | 399 | 45 | \$18,684 | 61 | 40% | 87 |
| 1951 | \$1,944,782 | 381 | 20 | \$5,104 | 58 | 45% | 98 |
| 1952 | \$12,180,390 | 412 | 16 | \$29,564 | 73 | 47% | 117 |
| 1953 | \$12,352,996 | 419 | 20 | \$29,482 | 63 | 45% | 111 |
| 1954 | \$20,255,490 | 387 | 21 | \$52,340 | 53 | 41% | 90 |
| 1955 | \$37,440,339 | 419 | 30 | \$89,356 | 55 | 42% | 81 |
| 1956 | \$38,206,047 | 321 | 16 | \$119,022 | 64 | 37% | 96 |
| 1957 | \$5,462,284 | 399 | 36 | \$13,690 | 61 | 36% | 99 |
| 1958 | \$9,992,864 | 350 | 30 | \$28,551 | 60 | 31% | 95 |
| 1959 | \$29,174,508 | 416 | | \$70,131 | 64 | 35% | 86 |
| 1960 | \$22,819,541 | 347 | 8 | \$65,762 | 55 | 29% | 77% |

60th Reunion Record Holders

Dollars: \$38,206,047 Class of 1956
Donors: 419 Class of 1953
Tower Club Members: 73 Class of 1952